

Serge Moro

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French Nationality

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1958-62: Secondary education. Residence in USA

1965: Studies in structural work and design under Jean Prouvé at the Ecole des Arts et Métiers, Paris.

1967: Creation of jewellery for the Pierre Cardin "winter" collection.

1968: Departure for Brazil. Exhibition at the Alliance Française, Sao Paulo, teaching at the Alliance Française experimental audio-visual course on art and creativity.

1969: Invited by the Sao Paulo municipal authorities to take part in a competition with nine of Brazil's best sculptors, for the Roosevelt Square (ultra-modern city centre). One sculpture purchased. Invited by the Sao Paulo State to exhibit at the Assis Chateaubriand Museum on the occasion of the first contemporary art salon.

1970: Return to France. Assistant director on film by Michel Gast, ideas man in C.P.V. Promos, an advertising agency.

1971: Exhibition at the inauguration of the new Club Méditerranée in Paris. Responsible for the establishment of art workshops at different Club Méditerranée in Morocco.

1972: Stay at Castelldefels, Barcelona (Spain). Commission for a monumental steel and concrete sculpture of 8 meters for the "Tropical Club". Major commission by John Arthur and Tiffen at Port-la-Galère near Cannes (Architect J. Couëll).

1973: Artist-in-residence at the Cité Internationale des Arts in Paris. Invited by the Musée Rodin to take part in the "Musique et la Danse" exhibition. Three important commissions for J. Arthur et Tiffen for the Seine skyline project (Architect Pottier, Panorama Tower).

1974: Invited to take part in the "Grands et Jeunes d'aujourd'hui" salon. Edition of stainless steel mural modules (edited by Agencinox). Industrial series of jewels (produced by Henry Lesieur). Acquisitions by private collections in Sao Paulo, Brussels, Barcelona, Paris, Tokyo, Geneva, Lausanne, Vevey, New-York, San Francisco, Montreal.

1975: Purchase of several works by Art Dialogue foundation, Paris.

1976: Departure for Milan: particular interest in the improvement of certain casting techniques.

1977: Return to Paris where he opens a studio (City of Paris studio, Cultural Affairs)

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1978: Exhibition at CERN in Geneva and at the Galerie Schreiner in Bâle during the "Kunstmesse"

1979: Exhibition at the Palais des Nations (ONU) and later at the Galerie Laurencie in Geneva. Exhibition at the Grand Hotel du Lac in Vevey. Purchase of a bronze "The Living Sun" by Nestlé Company in Vevey (Switzerland).

1980: In charge of the metallic structure portion of the facsimile of the Lascaux cave, Montignac (Dordogne) in France.

1981: Chairman, Société Artistique et Technique d'Animation Architecturale founded in conjunction with Y. Banchelin. Signs public contracts with the Department of the Dordogne to do the "Hall of the bulls" as part of the project to produce a facsimile of the Lascaux Cave.

1982: Continuation of the above work.

1983: Completion of work on Lascaux II.

1984: Personal exhibition at the gallery of the Hôtel de Ville of Geneva. Studies at CERN for sculpture using magnetic fields. Work on videos.

1985: Commission from CERN of "Cosmic Song"; a metallic flooring monumental mosaic using light effects governed by cosmic rays, for new reception building.

1987: Opens a studio in Geneva.

1988-89: Commission of a monumental bronze for entrance hall of Privatbank Geneva. Journey in Thailand to study the possibility of foundering monumental art through traditional methods of the foundry monks.

1990: Personal exhibition at the gallery "La Collection" in Geneva.

1991: Commission for a monumental bronze by Laboratoires Weintraub S.A. in Geneva cast in Switzerland.

1992: Personal exhibition in London at International Contemporary Art Gallery Ltd., Dock street.

1993: Commission of a monumental sculpture for INMARSAT "International Worldwide Satellite Telecommunications Centre" titled "Echoes of INMARSAT "International Worldwide Satellite Telecommunications Centre" titled "Echoes of the Blue Planet" for the new headquarter of company in old street, in the City of London. Studies on site.

1994: Continuation and completion on the above work with the realization of different elements, including laser cutting. France : computer and electronic programming. Switzerland : electric and neon setting. UK : setting up on site and inauguration.

1995: Commission by Charmilles Technologies SA in Geneva to create a "multiple" of limited edition (100 casts).

1996: Conception and design of a corporate jewel for Charmilles Technologies SA in Geneva in limited co-edition for the company.

1997: Invited by the city of Dietikon (Zürich) for a personal exhibition in the gallery of the "Staatshaus" for "Kultur in Dietikon" major plastic art event of the city.

1998: Commission for a monumental bronze "Sun" of 1,20 m diameter for the new headquarters of Bandaluz y Vertisol in Barcelona.

1998: Commission by Fonds Cantonal de Décoration et d'Art Visuel of a monumental bronze totem "vestige du futur" 100 x 50 x 30 cm situated in the office of the Conseiller d'Etat à l'Environnement of Geneva City. the office of the Conseiller d'Etat à l'Environnement of Geneva City.

1999: Tests and studies of new laser cutting methods in Sotiag Cie in France. Tests and studies to produce sculptures in crystal with the "lost wax" technique in the Fonderie de Crest in France. Commissioned through "International Art Consultant" for the company Smithkline- Beecham to provide two monumental sculptures, which will be situated in the reception of their new headquarters between London and Heathrow. Studies for use of L.E.D.S. and of new light proceedings.

2000: Realization of the 2 sculptures "The body" and "Circle of Life" for the new headquarters of the group GLAXO SMITHKLINE in London.

2001: End of the works and set-up of the 2 sculptures inside GSK in London.

2002: Invited to the MIPIM -world fair for developers, financiers and architects- in Cannes (South of France) for a monumental art exhibition with major artists of the United Kingdom.

May 2002: Official opening of Glaxo Smithkline (GSK) with the presence of Prime Minister Tony Blair.

March 2003: Invited to exhibit at the MIPIM in Cannes. Meeting with the President of the new World Trade Center of Ekaterinburg (Ural / Russia).

May 2003: Invitation to Ekaterinburg and commission of two monumental works "Pathway of light" (12 meters high) and "Circle of life MKII" (9 meters diameter) for the new building of the World Trade Center under construction in Ekaterinburg.

May 2004: Completion of the works and shipping of the two sculptures to Russia.

Feb. 2005: Installation and inauguration of the two sculptures in Russia.